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The instructor gratefully acknowledges Andrew Ng (Stanford), Eric Eaton (UPenn), Tommi Jaakola (MIT) and the many others who made their course materials freely available online.

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SVMs

Learning Goals

Solving the SVM optimization problem

- using Lagrange multipliers (leads to dual problem)
- Allowing misclassified examples
 - using slack variables (leads to soft-margin SVM)

Describe the SVM loss function

- Allowing non-linear decision boundaries
 - using kernels

Kernel Basics

Learning Goals

- Motivate kernels
 - mapping to new feature space
 - easy to use in SVM optimization and prediction
- Define kernels formally
 - what makes a kernel valid

When Linear Separators Fail



 $x \in \mathbb{R}$ not linearly separable





Primal $\min_{\boldsymbol{\theta}, \boldsymbol{b}} \frac{1}{2} \|\boldsymbol{\theta}\|^2$ s.t. $y^{(i)}\left(\boldsymbol{\theta}^T \boldsymbol{x}^{(i)} + b\right) \ge 1$ for $i = 1, \dots, n$ Dual $\max_{\boldsymbol{\alpha}} \sum_{i=1}^n \alpha_i - \frac{1}{2} \sum_{i=1}^n \sum_{j=1}^n \alpha_i \alpha_j y^{(i)} y^{(j)} \langle \boldsymbol{x}^{(i)}, \boldsymbol{x}^{(j)} \rangle$ s.t. $\alpha_i \ge 0$ for $i = 1, \ldots, n$ $\sum_{i=1}^{n} \alpha_i y^{(i)} = 0$ If we have found optimal α_i 's (from dual formulation), then to make a prediction for x, we only have to calculate a Prediction Solution quantity dependent on dot product between x and SVs in training set. $\hat{y} = \boldsymbol{\theta}^T \boldsymbol{x} + b$ $oldsymbol{ heta} = \sum_{i=1}^n lpha_i y^{(i)} oldsymbol{x}^{(i)}$ $=\left(\sum_{i=1}^{n} lpha_{i} y^{(i)} \boldsymbol{x}^{(i)}
ight)^{T} \boldsymbol{x} + b$ for SV $x^{(i)}$, $b = u^{(i)} - \theta^T x^{(i)}$ $=\sum_{i=1}^{n}lpha_{i}y^{(i)}\langle oldsymbol{x}^{(i)},oldsymbol{x}
angle +b$



Kernels

- · Capture nonlinear patterns in data
 - because linear models (e.g. regression, SVM) may not be rich enough
- kernels make linear models work in non-linear settings
 - by mapping to higher dimensions $x
 ightarrow \phi(x)$
 - and applying linear model in new input space
- Problem
 - computing mapping may be inefficient
 - using mapped features could be inefficient
- Solution: kernels!
 - mapping does not have to be explicitly computed
 - computations with mapped features remain efficient



Formal Definition

 $\phi: \mathcal{X} \mapsto \mathcal{F}$ $k: \mathcal{X} \times \mathcal{X} \mapsto \mathbb{R}$

 $\begin{array}{l} \phi \text{ takes input } x \in \mathcal{X} \text{ (input space)} \\ \text{ and maps to } \mathcal{F} \text{ (feature space)} \\ \text{kernel } k \text{ takes two inputs } x \in \mathcal{X} \text{ and } z \in \mathcal{X} \\ \text{ and computes their similarity } \langle \phi(x), \ \phi(z) \rangle \text{ in } \mathcal{F} \end{array}$

Can any function be used as a kernel function?

Note: $\mathcal F$ needs to be a vector space with a dot product defined on it (aka a Hilbert space).

Valid Kernels

Kernel Matrix (aka Gram Matrix)

Kernel k also defines kernel matrix \boldsymbol{K} over data

Given m examples (m finite, not necessarily training set), let square $m \times m$ matrix K be defined so that

 $K_{ij} = k(\boldsymbol{x}^{(i)}, \, \boldsymbol{x}^{(j)}) = \langle \boldsymbol{\phi}(\boldsymbol{x}^{(i)}), \, \boldsymbol{\phi}(\boldsymbol{x}^{(j)}) \rangle$

Notes

- \boldsymbol{K} is a $m \times m$ matrix of pairwise similarities
- $K_{ij} = K_{ji}$ (by symmetry of dot products) so \boldsymbol{K} is symmetric

Theorem (Mercer)

Let $k : \mathbb{R}^d \times \mathbb{R}^d \mapsto \mathbb{R}$ be given. Then for k to be a valid kernel, it is necessary and sufficient that for any $\{x^{(1)}, \ldots, x^{(n)}\}$ (*n* finite), the corresponding kernel matrix K is symmetric positive semi-definite. [prove in homework]

Reminder: A matrix \boldsymbol{K} is PSD if for all real vectors $\boldsymbol{\alpha}$, $\boldsymbol{\alpha}^T \boldsymbol{K} \boldsymbol{\alpha} \geq 0$.

Kernels

Learning Goals

- Describe common kernels
 - linear, polynomial, Gaussian (RBF)
- Prove that RBF kernel is a valid kernel

- using kernel closure properties

Polynomial Kernel

Let $k(x,z) = (1 + \langle x,z \rangle)^p$ (hyperparameter p = 1, 2, ...). Then $\phi(x)$ contains all terms up to degree p.

Q: For $k(x,z) = (1 + \langle x,z \rangle)^2$, where $x,z \in \mathbb{R}^2$, what is the corresponding mapping $\phi(x)$?

S:

scikit-learn: $k(x,z) = (\gamma \langle x,z \rangle + r)^d$ γ and r trade-off influence of lower-order terms





Popular Kernels

• linear

 $k(\boldsymbol{x}, \, \boldsymbol{z}) = \langle \boldsymbol{x}, \, \boldsymbol{z} \rangle$

- polynomial $k(\boldsymbol{x}, \, \boldsymbol{z}) = (\gamma \langle \boldsymbol{x}, \, \boldsymbol{z} \rangle + \, r)^d$
- Gaussian (RBF) $k(\boldsymbol{x}, \boldsymbol{z}) = \exp\left(-\frac{\|\boldsymbol{x}-\boldsymbol{z}\|_2^2}{2\sigma^2}\right)$
- sigmoid $k(\boldsymbol{x}, \boldsymbol{z}) = \tanh(\gamma \langle \boldsymbol{x}, \boldsymbol{z} \rangle + r)$
 - SVM with sigmoid kernel equivalent to 2-layer perceptron (neural network)
- cosine $k(x,z) = \frac{\langle x,z \rangle}{\|x\| \|z\|} = \langle \frac{x}{\|x\|}, \frac{z}{\|z\|} \rangle$
 - popular choice for measuring similarity of text documents
 - normalizing (dividing by L_2 -norm) projects vectors onto unit sphere, their dot product is the cosine of the angle between the vectors

• many more ...

Kernel Construction

Instead of determining whether k(x,z) is a valid kernel, construct k(x,z) from simpler kernels (active area of ML).

Closure Properties of Kernels

Let $k_1(x,z)$ and $k_2(x,z)$ be valid kernels with feature mappings $\phi^{(1)}(x)$ and $\phi^{(2)}(x)$. Then

- (addition) $k(x,z) = k_1(x,z) + k_2(x,z)$
- (scaling) $k(x,z) = f(x) \ k_1(x,z) \ f(z)$ for any real-valued function $f : \mathbb{R}^d \mapsto \mathbb{R}$

• (multiplication) $k(x,z) = k_1(x,z) k_2(x,z)$ are all valid kernels.

Based on notes by Tommi Jaakola

Proofs

Two options:

(1) Determine implicit feature mapping $\phi(x)$.

(2) Show that kernel matrix is symmetric PSD.

Addition: $k(\boldsymbol{x}, \boldsymbol{z}) = k_1(\boldsymbol{x}, \boldsymbol{z}) + k_2(\boldsymbol{x}, \boldsymbol{z})$



Prove that RBF Kernel is a Valid Kernel

Assume $\sigma^2 = 1$.

(Easy to generalize, or recognize $ak(\textbf{\textit{x}}, \textbf{\textit{z}})$ for a > 0 is a valid kernel.)

Based on notes by Tommi Jaakola

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Take-Aways

- Maximum-margin separator
- Primal-dual formulation
- Hard vs soft-margin SVM
- Hinge loss
- Kernels ("kernel trick")

SVM Practical Advice



The algorithm matters, but what matters more are

- How much data you have
- How good you are at error analysis and debugging learning algorithms
- How you design features
- (Upcoming lecture: Advice for Applying ML)