

### Clustering

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The instructor gratefully acknowledges Andrew Ng (Stanford), Eric Eaton (UPenn), David Kauchak (Pomona), David Sontag (NYU), Piyush Rai (Uath), and the many others who made their course materials freely available online.

Robot Image Credit: Viktoriya Sukhanova © 123RF.com

### Clustering

Learning Goals

- Describe goal of clustering
- Describe common applications of clustering

# Clustering

Unsupervised learning technique that detects patterns

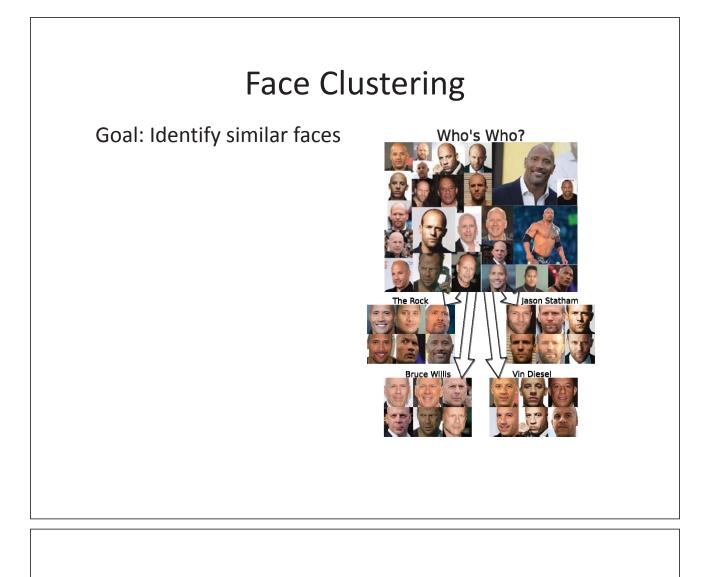
- Informally: find natural groups among objects
- Formally: organize data into **clusters** such that there is
  - High intra-cluster similarity
  - Low inter-cluster similarity

Most frequently, when people think of unsupervised learning, they think of clustering

- Useful if you do not know what you are looking for
- But can produce gibberish

Based on slides by Eric Eaton and David Sontag



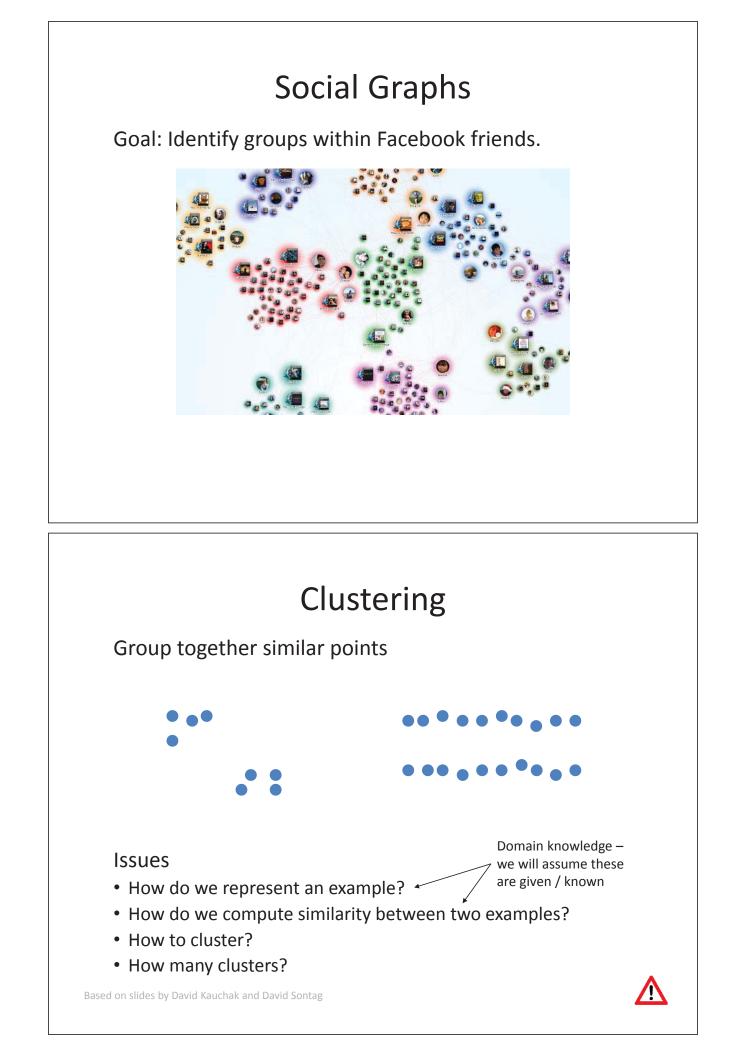


### Image Segmentation

Goal: Break up image into meaningful or perceptually similar regions







# **Clustering Algorithms**

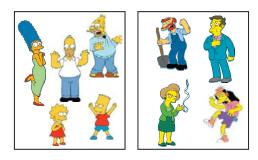
#### Flat / Partitional

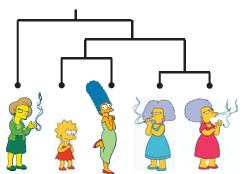
- Construct various partitions then evaluate by some criterion
- Examples
  - k-means
  - mixture of Gaussians
  - spectral

#### **Hierarchical**

- Create hierarchical decomposition
- Examples
  - agglomerative (bottom-up)
  - divisive (top-down)

Based on slides by David Kauchak and David Sontag





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### **K-Means Clustering**

Learning Goals

- Describe k-means algorithm
- Describe k-means objective
- Describe *k*-means limitations and extensions

### k-Means Algorithm

Given training set  $\{x^{(i)}\}_{i=1}^n$ ,  $x^{(i)} \in \mathbb{R}^d$ , and number of clusters kGoal: Group data into cohesive "clusters"

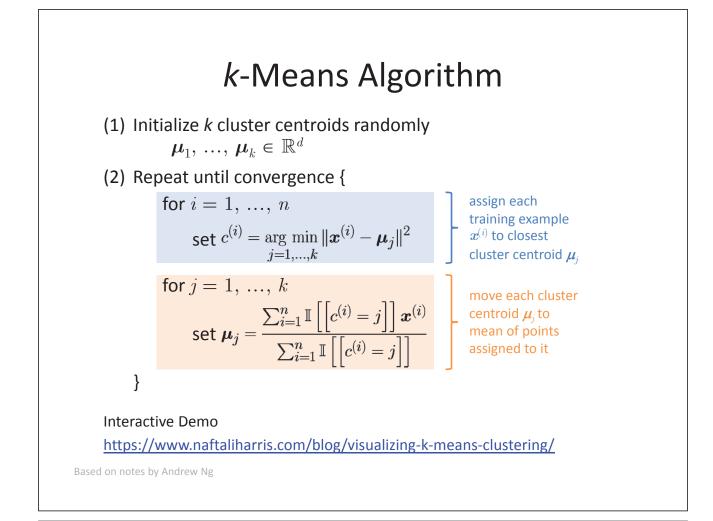
(1) Initialize cluster centers

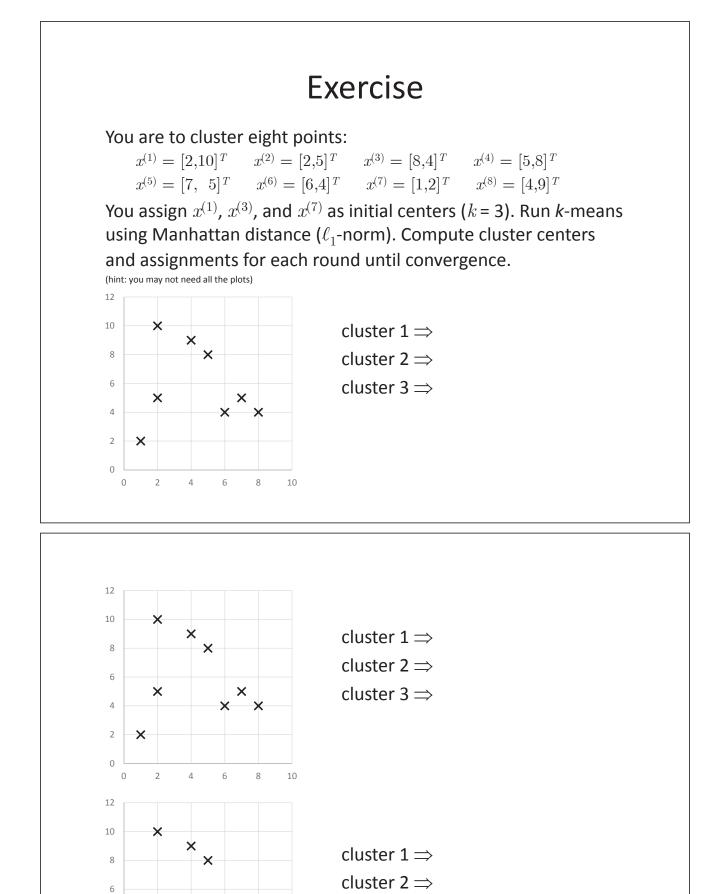
(2) Repeat until convergence {Assign each example to closest centerUpdate cluster centers

}

What details do we have to specify?







cluster 3  $\Rightarrow$ 

×

×

×

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### **Optimization Objective**

Is *k*-means guaranteed to converge? yes

Define distortion function

$$J(c, \mu) = \sum_{i=1}^{n} \|x^{(i)} - \mu_{c^{(i)}}\|^2$$

where  $c = [c^{(1)}, ..., c^{(n)}]^T$  and  $\mu = [\mu_1, ..., \mu_k]^T$ .

J measures sum of squared distances between each training example  $x^{(i)}$  and the cluster centroid to which it has been assigned. In other words, it measures intraclass variance.

Based on notes by Andrew Ng

### **Optimization Objective**

Claim: *k*-means is **coordinate descent** on *J*.

Inner loop of *k*-means algorithm repeatedly...

- holds  $oldsymbol{\mu}$  fixed and minimizes  $J(oldsymbol{c},oldsymbol{\mu})$  w.r.t.  $oldsymbol{c}$ , and then
- holds c fixed and minimizes  $J(c,\mu)$  w.r.t.  $\mu$ .

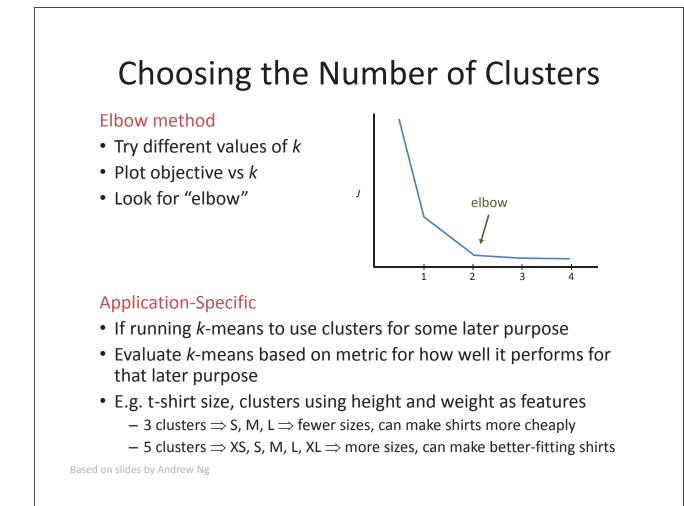
#### Thus

- J must monotonically decrease, and
- the value of *J* must converge.

Usually, this implies that c and  $\mu$  will converge, too. In theory, it is possible for k-means to oscillate between a few different clusterings (a few different values for c and/or  $\mu$  that have exactly the same value of J), but this almost never happens in practice.

# Exact optimization of J is NP-hard. K-means is heuristic that converges to local optimum.

Based on notes by Andrew Ng



(1) Initialize k cluster centroids randomly  

$$\mu_{1}, ..., \mu_{k} \in \mathbb{R}^{d}$$
(2) Repeat until convergence {  
for  $i = 1, ..., n$   
set  $c^{(i)} = \underset{j=1,...,k}{\operatorname{arg min}} \|\boldsymbol{x}^{(i)} - \boldsymbol{\mu}_{j}\|^{2}$   
for  $j = 1, ..., k$   
set  $\boldsymbol{\mu}_{j} = \frac{\sum_{i=1}^{n} \mathbb{I}\left[\left[c^{(i)} = j\right]\right]\boldsymbol{x}^{(i)}}{\sum_{i=1}^{n} \mathbb{I}\left[\left[c^{(i)} = j\right]\right]}$   
What is time complexity?  
(k clusters, n training examples, d features, i iterations)

# Initialization Issues

#### Problem

- Often randomly pick k < n examples as starting centers
- But *k*-means is extremely sensitive to cluster center initialization

#### Reasoning

- Distortion function  $J \, {\rm is} \, {\rm non-convex} \, {\rm function}$
- k-means can be susceptible to local optima

#### Bad initialization can lead to

- Poor convergence speed
- Bad overall clusterings

Based on notes by Andrew Ng

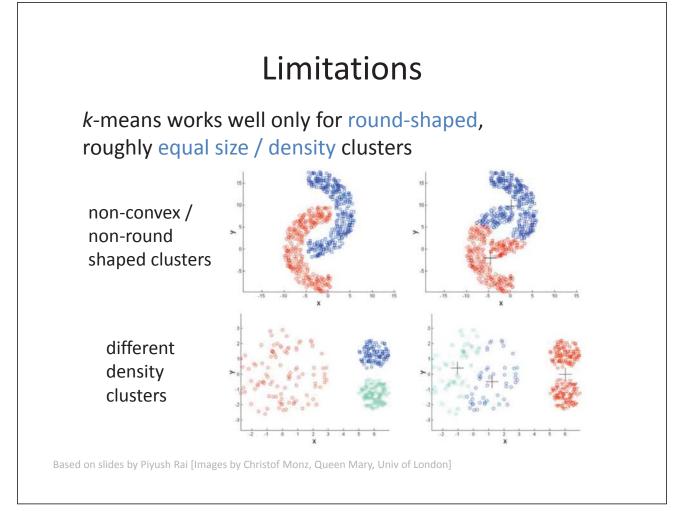
### Initialization Issues

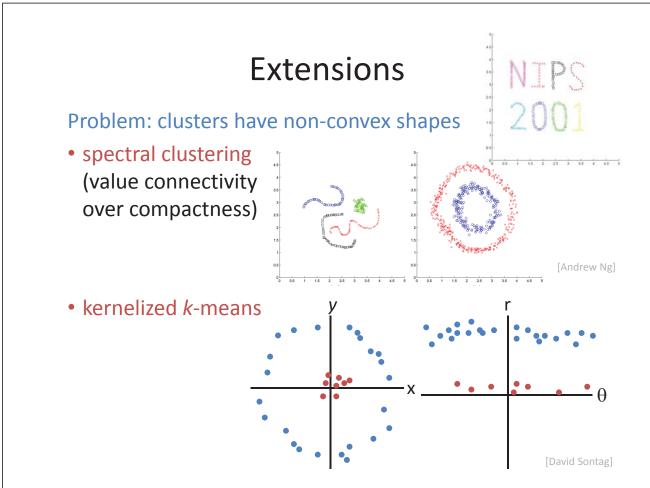
#### In practice

• Very often *k*-means works fine and comes up with very good clusterings despite local minima

#### Safeguarding approaches

- Run *k*-means many times (using different random initializations), then choose clustering that gives lowest distortion
- *k*-means++: spread out cluster centers
  - choose first center uniformly at random from examples
  - choose remaining centers from remaining examples with probability proportional to squared distance from example's closest cluster center





# Extensions

Problem: sensitive to outlier examples

• k-medians

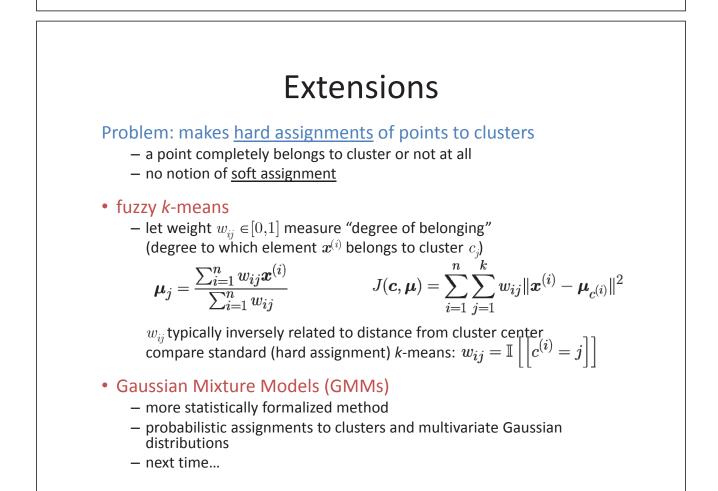
 median more robust than mean in presence of outliers

Problem: cluster centers not an actual example

• k-medoids

-medoid = element of cluster whose average dissimilarity to all elements in cluster is minimal ("most centrally located point in cluster")

Based on slides by Piyush Rai



### **Hierarchical Clustering**

Learning Goals

- Describe agglomerative clustering algorithm
- Define single link, complete link, and average link and describe how they affect clustering

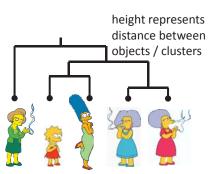


#### Idea

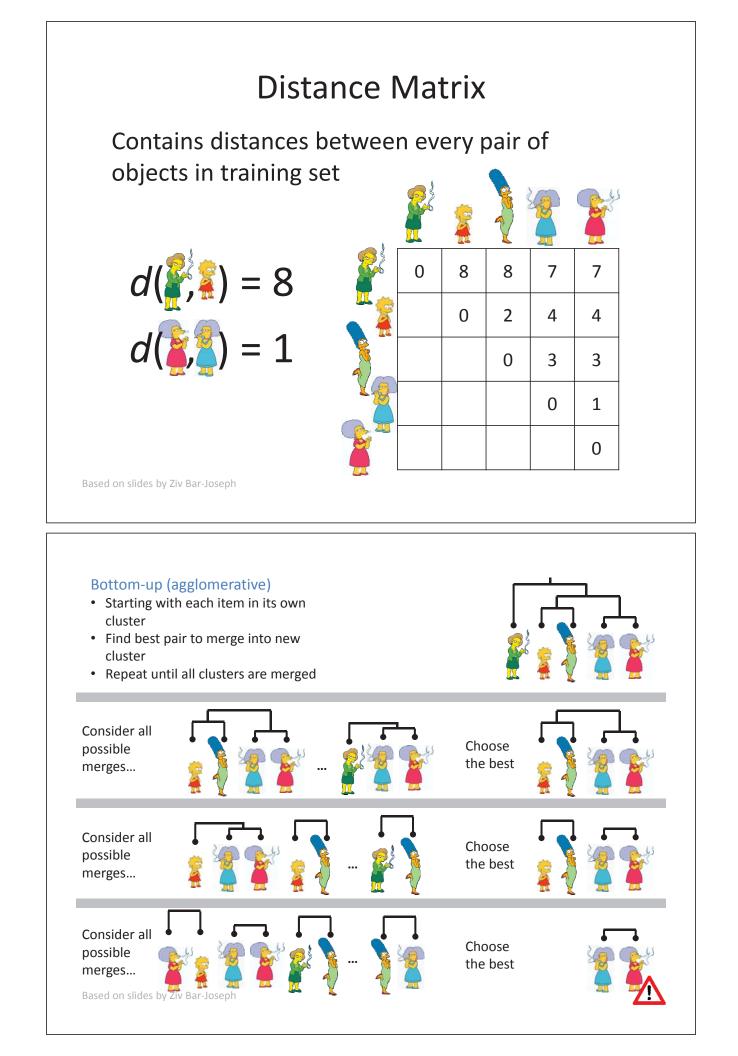
- Start with each item in its own cluster
- Find best pair to merge into new cluster
- Repeat until all clusters are merged

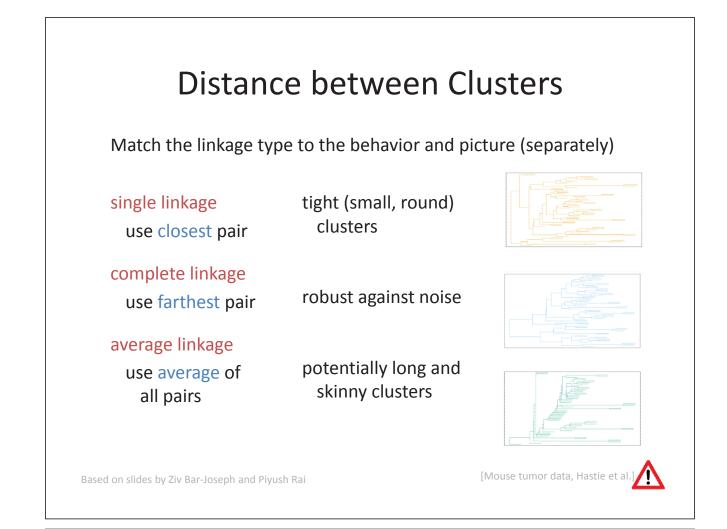


- Produces not one clustering but a family of clusterings represented by a dendrogram
   n # dendrog
- # of dendograms with *n* leaves =  $\frac{(2n-3)!}{(2^{n-2})(n-2)!}$
- Compare to agglomerative algorithm n loops, on each loop compute  $n^2$  distances time complexity:  $O(n^3)$



n	# dendrograms
2	1
3	3
4	15
5	105
10	34,459,425





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Exe	rci	se

Given distance matrix, run single-link (closest pair) clustering.

	Α	В	С	D	Ε
Α	0				
В	2	0			
С	6	3	0		
D	10	9	7	0	
Е	9	8	5	4	0
E	9	õ	Э	4	0

B C D

E

# Summary Comparison

#### Flat

- Partitions independent of one another
- Produces single partitioning
- Requires k as input
- More efficient runtime-wise

#### **Hierarchical**

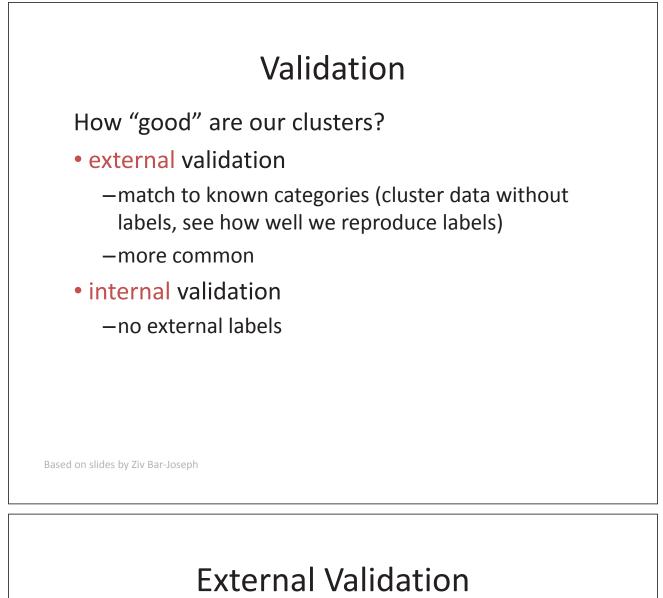
- Produces different partitionings depending on level of granularity (refine or coarsen clusters by picking different k)
- Partitions nested within one another
- Can pick number of clusters after clustering
- Can be slow (has to make several merge/split decisions)

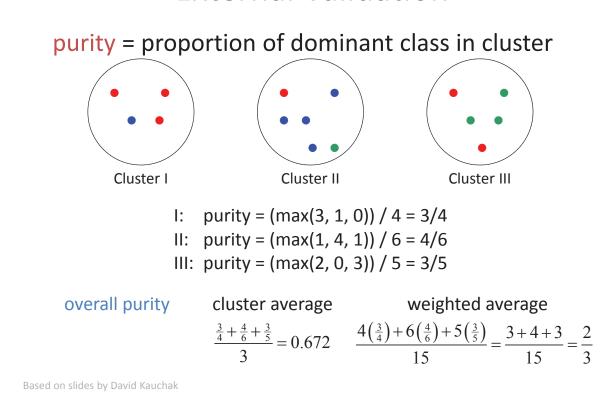
No clear consensus on which produces better clustering

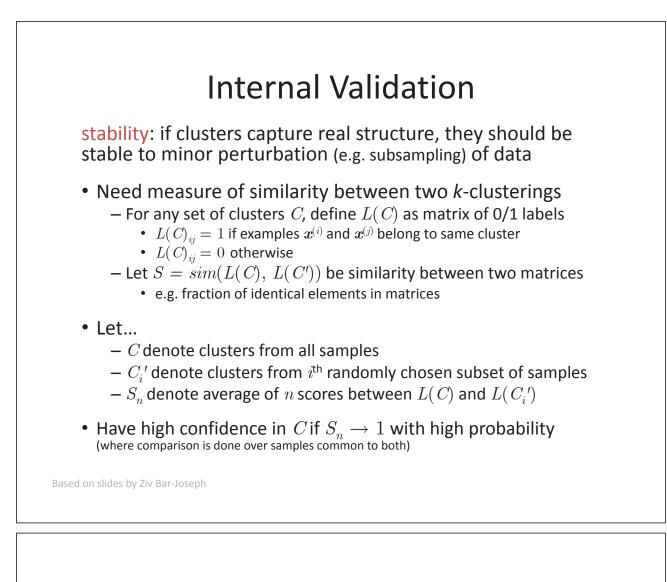
### **Evaluation**

#### Learning Goals

• Describe how to validate clusters produced by algorithms









- Clustering basics
  - what it is
  - why it is useful
- Clustering algorithms
  - *k*-means
    - algorithm
    - objective (distortion function)
    - issues (initialization, choosing k, convex clusters)
    - extensions (k-medians, k-medoids)
  - agglomerative
    - algorithm
    - single-linkage, complete-linkage, average-linkage
- Clustering metrics
  - external
  - internal